

## PRAHALAD RAVI

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### PROFESSIONAL EXPERIENCE

**AI & Data Consultant | AI Strategy & Product Delivery, Accenture Inc.** (Toronto, Canada)

October 2022 – Present

**IT Procurement Reinvention, Agentic AI Design Lead at Canadian Retail Client**

- Led human-centered discovery across a 5,000+ employee procurement function – translating stakeholder pain points and workflow research into a prioritized product roadmap and enterprise rollout plan for AI-enabled decision-making.
- Owned product requirements, prioritization, and architecture decisions for an agentic AI platform spanning orchestration, enterprise integrations, and governance; partnered with engineering to move concepts from prototype to production.
- Facilitated cross-functional ideation and journey-mapping workshops with business leaders and domain experts to size and prioritize AI opportunities projected to reduce procurement effort by ~80%.
- Delivered executive-level synthesis translating complex technical architecture into clear, non-technical recommendations on rollout sequencing and operating model design.

**Vertical Integration Intelligence, Agentic Design Lead at Unilever Horizon3 AI Labs**

- Advised senior stakeholders on AI-driven market intelligence opportunities, mapping value chains to identify strategic partnerships, investment opportunities, and operational improvement levers.
- Designed, prototyped, and iteratively tested an AI-enabled intelligence tool combining LLM workflows and structured data models, incorporating user feedback to refine the product experience.
- Quantified strategic impact and articulated roadmap trade-offs across a portfolio of 33 direct material value chains, identifying ~\$100M+ cost reduction potential and >70% cycle-time improvement in opportunity discovery.

**Agentic Direct Material Sourcing, Generative AI & Agentic Design Lead at Unilever Horizon3 AI Labs**

- Led product development for a multi-agent AI platform supporting 1,500+ procurement users – defining requirements and user stories, and guiding delivery from research through production launch.
- Ran iterative evaluation and testing cycles that improved forecasting and pricing intelligence accuracy from 85% to 96%, contributing to ~\$120M in realized savings.
- Built and scaled a procurement intelligence product across 2,000+ materials, balancing user needs, technical feasibility, and business goals to enable an estimated \$250M+ in annual value.

### AI ENABLEMENT & THOUGHT LEADERSHIP

- Co-authored a whitepaper with Unilever Horizon3 AI Labs on agentic AI orchestration patterns, evaluation frameworks, and governance for scaling AI products.
- Designed and facilitated design-thinking and AI immersion workshops – covering LLM fundamentals, multi-agent orchestration, prompt engineering, and RAG – for CPG, Retail, and Travel clients, building client capability with emerging technology.
- Led initiative at Accenture for AI Strategy Reinvention by designing testable, use-case-driven strategies spanning operating model design, governance, autonomy frameworks, and enterprise AI maturity assessments.
- Initiated a pro-bono AI immersion program with WoodGreen Community Services: building sample AI solutions and facilitating hands-on sessions to demonstrate community impact potential.

### EDUCATION

**University of Chicago**, Masters in Applied Data Science

Mar 2024 – Aug 2025

**University of Toronto**, B.Com Finance & Economics (Rotman Commerce), Data Science

Sep 2018 – Jun 2022

### SKILLS

- **AI Strategy & Product:** AI transformation strategy, AI product development, workflow redesign, use-case prioritization, operating model design, responsible AI governance
- **Strategy & Problem Solving:** Hypothesis-driven analysis, human-centered design, technology landscape assessment, executive synthesis, translating technical concepts for non-technical audiences, executive synthesis
- **Technology:** LLM APIs (OpenAI, Anthropic), RAG architectures, vector databases, Python, SQL, cloud-based AI systems

### CERTIFICATIONS & RECOGNITION

- **Certified Architect & AI Fluency: Framework & Foundations**, Anthropic Academy
- **Certified Full-Stack FDE (Forward Deployed Engineer)**, Accenture
- **Interpretability in LLMs/Agents Bootcamp**, Vector Institute

### EXTRACURRICULARS

- **Karate Black Belt**, KarateDo Singapore
- **Intramural Tennis Champion**, University of Toronto